ORDER

Orders Order / Rev: 214119 Alt Order #: 06863204 Product Desc: Political Estimate: 2448 WOTV Flight Dates: 10/13/12 - 10/22/12 Primary AE: Petry Philadelphia Original Date / Rev: 10/12/12 / 10/12/12 Sales Office: P-PHI Order Type: REG Sales Region: Nat Agency Name: **Buying Time Buying Contact:** Petry Philadelphia Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 650 Massachusetts Avenue NW Billing Cycle: EOM/EOC Washington, DC 20001-3796 Agency Commission: 15% Advertiser Name: POL/Pestka for Congress Demographic: A35+ New Business Thru: Product Codes: PL1 Order Separation: 00:15:00 Priority: P4 Advertiser External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	30	\$2,530.00	\$2,150.50

Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	30	\$2,530.00	\$2,150.50	0.00
Totals	30	\$2,530.00	\$2,150.50	0.00

IN5252/SP2893/TO824/AL1472

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

AGY, POL, POL-CAND

Order Share	Share	Total
WOTV	4%	\$2,530.00
Market	100%	\$63,250,00

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	1%	\$632.50
WGVK	0%	\$0.00
WGVU	0%	\$0.00
WLLA	0%	\$0.00
WOOD	95%	\$60,087.50
WTLJ	0%	\$0.00
WWMT	0%	\$0.00
WXMI	0%	\$0.00
WXSP	0%	\$0.00
WZPX	0%	\$0.00
WZZM	0%	\$0.00

Ln Ch Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 WOTV 10/15/	2 10/15/12	Daybreak @ 6 Daybreak @ 6	CM	6-7a	M	:30	1	\$30.00P4	0.00 NM	1	\$30.00
News 8 Daybrea	ık	Daybreak @ 0									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/15/12	10/21/12	M	1	\$30.00	0.00				1		
E 2 WOTV 10/16/	2 10/16/12	****	CM	6-7a	-T	:30	1	\$30.00P4	0.00 NM	1	\$30.00

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POL/Pestka for Congress

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10/13/12 - 10/22/12

Estimate:

2448

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
			Daybreak @ 6								<u></u>		-:-
	B Daybrea	ak											
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Ratir	_						
Week: 10. E 3 WOTV		10/21/12	-T	1	\$30.00		00			1111111			
L 3 WOIV	10/17/	12 10/17/12	Daybreak @ 6 Daybreak @ 6	CM	6-7a	•	W	:30	1	\$30.00P4	0.00 NM	1	\$30.00
News 8	Daybrea	ak	- a, a. can @ c										
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Ratin	<u>ıg</u>					,	
Week: 10		10/21/12	W	1	\$30.00	0.0							
E 4 WOIV	10/18/1	12 10/18/12	Daybreak @ 6 Daybreak @ 6	CM	6-7a	•	T	:30	1	\$30.00P4	0.00 NM	1	\$30.00
News 8	Daybrea	ak	Daybreak @ 0										
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Ratin	g						
Week: 10/		10/21/12	T	1	\$30.00	0.0							
E 5 WOTV	10/19/1	12 10/19/12	Daybreak @ 6 Daybreak @ 6	CM	6-7a	-	F	:30	1	\$30.00P4	0.00 NM	1	\$30.00
News 8	Daybrea	ak	Daybreak @ 0										
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Ratin	g						
Week: 10/		10/21/12	F	1	\$30.00	0.0	00						
E 6 WOTV	10/22/1	2 10/22/12	Daybreak @ 6	CM	6-7a	N	1	:30	1	\$30.00P4	0.00 NM	1	\$30.00
News 8	Daybrea	ık	Daybreak @ 6										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	q						
Week: 10/		10/28/12	M	1	\$30.00	0.0	_						
E 7 WOTV	10/15/1	2 10/15/12		CM	7-9a	M	1	:30	2	\$50.00P4	0.00 NM	2	\$100.00
GMA			Good Morning Ar	nerica									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	a						
Week: 10/		10/21/12	M	2	\$50.00	0.0	_						
E 8 WOTV	10/16/1	2 10/16/12	GMA	CM	7-9a	-	T	:30	1	\$50.00P4	0.00 NM	1	\$50.00
GMA			Good Morning Ar	nerica									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	n				- 1		
Week: 10/	15/12	10/21/12	-T	1	\$50.00	0.0	-						
E 9 WOTV	10/17/1	2 10/17/12	GMA	СМ	7-9a	_	-W	:30	1	\$50.00P4	0.00 NM	1	\$50.00
GMA			Good Morning An	nerica									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	מ						
Week: 10/	15/12	10/21/12	W	1	\$50.00	0.0							
E 10 WOTV	10/18/1	2 10/18/12		CM	7-9a	_	T	:30	2	\$50.00P4	0.00 NM	2	\$100.00
GMA			Good Morning An	nerica									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating	ר						
Week: 10/	15/12	10/21/12	T	2	\$50.00	0.0	_						
E 11 WOTV	10/19/1	2 10/19/12			7-9a	_	F	:30	1	\$50.00P4	0.00 NM	1	\$50.00
GMA			Good Morning An	nerica							:		
	t Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating	נ						
Week: 10/		10/21/12	F	1	\$50.00	0.0	-						
E 12 WOTV	10/22/12	2 10/22/12			7-9a	М		:30	1	\$50.00P4	0.00 NM	1	\$50.00
GMA			Good Morning Am	nerica							İ		
	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating	1						
Week: 10/2		10/28/12	M	1	\$50.00	0.0	-						
E 13 WOTV	10/15/12	2 10/15/12	News 8 @ 6p	CM	6-630p	M		:30	1	\$75.00P4	0.00 NM	1	\$75.00
News 8 a	at 6nm		News 8 @6p										
	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating	1						
Week: 10/1		10/21/12	M	1	\$75.00	0.0	-				İ		
E 14 WOTV	10/16/12	2 10/16/12		СМ	6-630p		Г	:30	1	\$75.00P4	0.00 NM	1	\$75.00

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Ln Ch	Start	End	Inventory Code News 8 @ 6p	e Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
			News 8 @6p									
News 8	at 6pm t Date	End Data	10/a alada	0	5 .	-					-	
<u>Star</u> Week: 10/1		End Date 10/21/12	<u>Weekdays</u> -T	Spots/Week		Rating 0.00						
E 15 WOTV		12 10/17/12	News 8 @ 6p News 8 @6p	СМ	6-630p	W	:30	1	\$75.00P4	0.00 NM	1	\$75.00
News 8	•	FI D-I-	107									
<u>اعد</u> Week: 10/1	<u>t Date</u> 15/12	End Date 10/21/12	<u>Weekdays</u> w	Spots/Week	Rate \$75.00	Rating 0.00						
E 16 WOTV	10/18/1	12 10/18/12	News 8 @ 6p News 8 @6p	СМ	6-630p	T	:30	1	\$75.00P4	0.00 NM	1	\$75.00
News 8 a					_							
<u>Star</u> Week: 10/1	<u>t Date</u> 15/12	End Date 10/21/12	<u>Weekdays</u> T	Spots/Week	Rate \$75.00	Rating 0.00						
E 17 WOTV				CM	6-630p	F	:30		\$75.00P4	0.00 NM	1	\$75.00
News 8 a	at 6nm		News 8 @6p		4	·			ψ10.001 1	0.00 14101	•	Ψ70.00
	t Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/1		10/21/12	F	1		0.00						
E 18 WOTV	10/22/1	2 10/22/12	News 8 @ 6p News 8 @6p	СМ	6-630p	M	:30	1	\$75.00P4	0.00 NM	1	\$75.00
News 8 a	at 6pm		riciis o @op									
	t Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10/2 E 19 WOTV		10/28/12	M Mon Prime Other	1 01	\$75.00	0.00			A=00.00B4	0.00.1111		
L 19 WO1V	10/13/1	2 10/15/12	Monday 8-10p	-2 CM	8-10p	M	:30	1	\$500.00P4	0.00 NM	1	\$500.00
Dancing												
Start Week: 10/1	<u>t Date</u> 5/12	End Date 10/21/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
E 20 WOTV		2-1	Mon Hour 1 Monday 8-9p	СМ	8-9p	M	:30	1	\$500.00P4	0.00 NM	1	\$500.00
Dancing '	w/ Stars	5										
<u>Start</u> Week: 10/2	t Date	End Date 10/28/12	<u>Weekdays</u> м	Spots/Week	<u>Rate</u> \$500.00	Rating 0.00						
E 21 WOTV			GMA Sa	CM	8-9a	S-	:30	1	\$50.00P4	0.00 NM	1	\$50.00
Cood Mo	A.		GMA Saturday						,		•	400 100
Good Mo Start	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0	8/12	10/14/12	S-	1	\$50.00	0.00						
E 22 WOTV	10/20/1	2 10/20/12	GMA Saturday	CM	8-9a	S-	:30	1	\$50.00P4	0.00 NM	1	\$50.00
Good Mo	rning A	merica	GMA Saturday									
Start	: Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/1: E 25 WOTV		10/21/12	S-	1	\$50.00	0.00						
E 25 WOTV	10/14/1.	2 10/14/12	GMA Su GMA Sunday	CM	8-9a	- S	:30	1	\$50.00P4	0.00 NM	1	\$50.00
Good mo	ring Am	erica										
<u>Start</u> Week: 10/0	Date	End Date 10/14/12	Weekdays S	Spots/Week	Rate	Rating						
E 26 WOTV			GMA Su	CM	\$50.00 8-9a	0.00	:30	1	\$50.00P4	0.00 NM	1	\$50.00
			GMA Sunday	O.W.	o ca	J	.00	•	φ30.001 4	O.OO INIVI	'	φ30.00
Good mo	-		10/	01-00/1	5.	5						
<u>عنمان</u> Week: 10/1		End Date 10/21/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$50.00	Rating 0.00						
			ABC This Week	СМ	858-10a	s	:30	1	\$75.00P4	0.00 NM	1	\$75.00
This Wee	·k		ABC This Week									
Start		End Date	Weekdays ;	Spots/Week	<u>Rate</u>	Rating						
Week: 10/08		10/14/12	S	1	\$75.00	0.00						
E 28 WOTV	10/21/12	2 10/21/12		СМ	858-10a	 S	:30	1	\$75.00P4	0.00 NM	1	\$75.00

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Ln Ch S	Start	End	Inventory Code		Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			ABC This Week									
Th:- >0(.)			ABC This Week	(
This Week	-									_		
Start D	<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/15/	/12	10/21/12	S	1	\$75.00	0.00						
E 29 WOTV 10	0/14/1:	2 10/14/12	World News WK	ND CM	630-7p	S	:30	1	\$75.00P4	0.00 NM	1	\$75.00
			World News We	ekend	•			-	4	5150 1111		φ/0.00
Sunday 6P	News	;										
Start D	<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				•		
Week: 10/08/	12	10/14/12	S	1	\$75.00	0.00						
E 30 WOTV 10	0/21/1:	2 10/21/12	World News WK World News We		630-7p	S	:30	1	\$75.00P4	0.00 NM	1	\$75.00
Sunday 6P	Nowe		wond news we	ekend								
•			10/	0								
Start D		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				ı		
Week: 10/15/	12	10/21/12	S	1	\$75.00	0.00						
										Totals	30	\$2,530.00

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